



Friends of the  
Desert Mountains

## PRESS RELEASE

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FOR IMMEDIATE RELEASE  
February 17, 2010

### **Wildflower Festival provides a day of fun, education and entertainment for all ages, while supporting the Friends of the Desert Mountains and the Santa Rosa & San Jacinto Mountains National Monument**

Palm Desert, CA (February 17, 2010)- Come and join us for a day of fun for the whole family! The Friends of the Desert Mountains annual Wildflower Festival will take place on March 6, 2010 from 8am-4pm. FREE admission and Parking at St. Margaret's Church on Hwy 74 with a free shuttle to the Visitor Center.

There will be musical performances by local favorites, Dave Heveron and Friends and The Arrangements. Wine Tasting begins at 10:30am and goes until 3:30pm, with a number wine selections and expertise provided by Dan's Wine Shop in Palm Desert (There is a fee for Wine Tasting).

The Kids' Zone includes educational games, arts and crafts, face painting and visits from Smokey Bear! There will also be wildflower workshops, guided hikes and walks to view and learn about the wildflowers, food and beverages for purchase, a silent auction and raffle and much more!

Please visit our website at [www.DesertMountains.org](http://www.DesertMountains.org) for more information and to learn more about the Friends of the Desert Mountains and the Santa Rosa and San Jacinto Mountains National Monument.

#### **About Friends of the Desert Mountains**

Friends of the Desert Mountains is a Palm Desert-based non profit organization dedicated to protecting the magnificent mountains, scenic vistas, recreation trails and natural open spaces that make up the Coachella Valley. Its mission is to secure, acquire and preserve lands in the Coachella Valley and the surrounding mountains, and to support education, conservation and preservation in the Santa Rosa and San Jacinto Mountains National Monument. To date, Friends of the Desert Mountains has acquired more than 37,000 acres of land throughout the Coachella Valley.

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Let's be Friends.